

INN-PRESSME Final Event: Upscaling biomaterials and bio-based solutions for the industry

Date: Monday 2nd December 2024 | 14:30-17:50 CET

Location: [Sheraton Hotel Brussels Airport](#) – 1930 Brussels – BELGIUM

The [INN-PRESSME project](#) is supporting European companies to develop bio-based solutions in the packaging, energy, transport, and consumer goods sectors. As an Open Innovation Test Bed, INN-PRESSME provides access to physical facilities, capabilities and services required for the development, testing and upscaling of advanced biomaterials in industrial environments.

This event offers the opportunity to discover and discuss the project results, technologies, market services and lessons learned, focusing on the innovative [test cases](#). The conference is for free, it will feature:

- A session with open call winners showcasing their innovations and highlighting how they used the 16 pilot lines' technologies and tailored technical and market services;
- Discussions with key bioeconomy stakeholders to exchange on policy recommendations related to the Packaging and Packaging Waste Regulation and recycling policies.

This final conference is organised as a satellite event to the ['Pitch Perfect and Boost the European Bioeconomy' event](#).

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Draft Agenda

14:15 – 14:30	Registration and welcome coffee
14:40 – 14:45	Welcome and introduction Vicky Mosteyrin, Greenovate! Europe
14:45 – 14:55	INN-PRESSME results, achievements and lessons learned Ilona Leppänen, VTT Technical Research Centre of Finland
14:55 – 15:05	Recycling policies and packaging regulations Antro Säilä, Pakkaus Finnish Packaging Association
15:05 – 15:15	Policy recommendations (packaging regulations, biomaterials) Ángela Martín, AIMPLAS (online)
15:15 – 15:25	Q&A
15:25 – 16:05	Presentation of the INN-PRESSME test cases: bio-based solutions Moderator: Vicky Mosteyrin, Greenovate! Europe Test cases and speakers: <ul style="list-style-type: none"> • Biobased box – Janne Constantin Albrecht, Fraunhofer ICT (5 minutes) • Fibre-based packaging - Rajesh Koppolu, VTT (5 minutes) • Shoe sole - Marina Azpiroz, Podoactiva (5 minutes) • Ultracapacitor - Patricia Godel, Skeleton (5 minutes) Panel discussion on challenges and potential of integrating biomaterials into industry processes (20 minutes)
16:05 – 16:10	Q&A
16:10 – 16:30	Coffee and networking



16:30 – 17:25	<p>Open call test cases and success stories with 6 projects that used INN-PRESSME technologies and services:</p> <ul style="list-style-type: none"> • Introduction by Jagoba Iturri, CIDETEC • NAMBAT project - Christian Mair, Delfort Group (7 minutes) • CEC4BAA project - Lukas Jasiunas, Ecorbio (7 minutes) • WOODFOAM project - Luisa Jannuzzi, WOAMY (7 minutes) • LUVbioWood project - Ferdinand Somorowsky, Fraunhofer ISC (7 minutes) • CelluCircle project - Tomas Hjort, CelluCircle (7 minutes) • BioGuard project - Jagoba Iturri, CIDETEC (7 minutes)
17:25 – 17:35	<p>Open Innovation Test Bed: Digital Platform and future business opportunities Mattia Muracchioli, STAM</p>
17:35 – 17:45	<p>Open loop recycling, current challenges facing the industry and impact of the Packaging and Packaging Waste Regulation on the Pulp and Paper sector Ulrich Leberle, CEPI - Confederation of European Paper Industries</p>
17:45 – 17:50	Open discussion and conclusions
18:00	<p>Don't miss the 'Pitch Perfect and Boost the European Bioeconomy' event starting at 18:00 (Register here). For participation on 2 December, a registration fee of € 149 per participant will be charged. This fee includes:</p> <ul style="list-style-type: none"> • Access to the keynote lectures • A networking dinner

For any questions, please contact:

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